



BRAIN BATTLE 2011 RULES AND GUIDELINES

Brain Battle 2011 is a scholarship contest for spoken word and rap artists to inspire themselves and others to pursue and/or continue their educational goals by using SAT vocabulary words in an original rap and/or spoken work piece. Finalists will be announced and perform at the SuperSATurday Rally and College Resource Fair on May 21st in front of a panel of celebrity judges. The winner will receive a \$500 scholarship from Choose College Educational Foundation and will be featured on radio, TV, and the web.

HOW TO ENTER (rules and procedures):

STEP 1: Complete the Brain Battle 2011 application

STEP 2: Develop a rap or spoken word piece using at least 20 SAT vocabulary words using the list provided and that follow one of the following themes:

- Choose College: Not Just 4 Years, Choose College 4 Life
- High School is Not the End, It's Only the Beginning
- I am Brilliant
- I am my own Superhero

Rules:

- SAT vocabulary words must be used appropriately
- Rap or spoken word piece must follow one of the above themes and cannot contain any inappropriate language. Inappropriate language will result in automatic disqualification.

STEP 3: Write or type the rap or spoken word on a piece on paper. Make sure it is legible.

STEP 4: Bring your completed application, your written document, and your high school ID card (or current high school transcript with a picture ID) to the open audition. Open audition will take place:

Date/Time: Wednesday, May 18th 5:30-7:30pm

Place: RT Fisher Educational Enterprises, Inc./THE QUAD
520 3rd Street Suite 109, Oakland, CA

(Email your application and written document to brainbattle@choosecollege4life.com in advance to have priority placement in line.)

STEP 5: Attend the SuperSATurday Rally and College Resource Fair on Saturday, May 21st at the Oakland Marriott Convention Center.

- Be sure to register at www.choosecollege4life.com
- Check-in at the registration table by 12pm on Saturday, May 21st

For questions, please call Lia Osborn at (510) 614-3000 or email brainbattle@choosecollege4life.com